

MIT SLOAN SCHOOL OF MANAGEMENT

MIT COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE LABORATORY (CSAIL)

# ARTIFICIAL INTELLIGENCE: IMPLICATIONS FOR BUSINESS STRATEGY

ONLINE SHORT COURSE

---

MODULE 3 UNIT 2  
Casebook Video 1 Transcript

## Module 3 Unit 2 Casebook Video 1 Transcript

THOMAS MALONE: So human natural languages occur in two forms in the world – spoken and written. And there are basically three things that artificial intelligence programs can do with natural languages: they can understand them, either as text or speech, they can generate natural language, either as text or as speech, and they can put the two together to converse with other people, either in text or in speech. And we will see a number of examples of how artificial intelligence programs can do all three of these things.